

# **19<sup>th</sup> Istanbul International Yarn Fair Will be held on February 16-18<sup>th</sup>**

**Manufacturers engaged in yarn industry, the most important raw material in the textile industry will convene for the 19<sup>th</sup> time at TÜYAP Fair and Exhibition Center on February 16-18<sup>th</sup> 2023.**

**Visitors will find the opportunity to experience the transformation adventure of the recyclable yarns and sectoral novelties alongside with the additional halls opened this year due to an intensive demand, over an area of 40.000 m<sup>2</sup>**

The most important yarn fair of Eurasia is prepared to open its gates on February 16, 2023. This year 15 thousand visitors are expected to visit the 19<sup>th</sup> TÜYAP Istanbul International Yarn Fair where over 400 companies will be participating. The fair will last until February 18<sup>th</sup> and will be globally attended by visitors coming from European countries, the United Kingdom, the USA, Brazil, Algeria, China, Indonesia, Ghana, South Korea, Iran, Israel, Japan, Canada, Qatar, Kuwait, Malaysia, Egypt, Russia, Vietnam etc. The fair will gather the giants of the yarn industry with local manufacturers and play a pivotal role in boosting exports. The fair participants will be able to receive support from both the Turkish Ministry of Trade and KOSGEB (Small and Medium Enterprises development Organization).

## **A rise in the number of participants and visitors**

This year new halls were added to the 19<sup>th</sup> Istanbul International Yarn Fair upon an intensive participation request coming from the companies of the sector. This corresponds to a hundred percent of expansion in m<sup>2</sup> size of the fair which is to be held in 7 halls and over an area of 40.000 m<sup>2</sup>. The professionals of the sector have shown a close interest in the fair where the online ticket requests have increased by 25% compared to the previous year.

## **A higher number of visiting demands are coming from the top countries of exportation**

Türkiye's textile and war material exports have reached 2.7 million tones in 2022. The highest volume of textiles and raw materials was directed to the 27 EU countries where Italy ranked the first and Germany the second position. African countries constituted the second group of respect of the exported amount for the same year. These countries are amongst the first 15 countries that have sent requests to visit this year's Istanbul Yarn Fair.

Yarns made of synthetic-artificial filament fibers, cotton yarns, yarns made of synthetic-artificial discontinuous fibers, yarns made of wool and thin-thick animal hairs, yarns made of vegetable fibers, silk yarns as well as various yarn types will be showcased at the fair as the most exported yarn types of the yarn industry.

## **The Adventure of Recyclable Yarns Await Visitors**

The fair focuses on circular economy as one of the actual topics of recent times, and the recyclable yarns to be installed at the lounge will provide an adventure of the yarn to the visitors ranging from waste yarns to the end products over the special exhibition space. The visitors of the fair will find the opportunity to see in person the stages of how a plastic bottle

turns into a pullover. The exhibition space will serve to showcase the sample products of the participating firms manufacturing recyclable yarn and will provide an appropriate environment for the visitors to see the products in detail at the stands of the participants.

### **Istanbul Yarn Fair, the International Platform of the Yarn Trade**

The fair will showcase eco-friendly, high performance, and high-quality products and serve as the most important commercial gathering of the international yarn industry. While the participants of the last year express that their order volume increased by 81% at the fair, 32% of the visitors say they have purchased the products at the fair. The fair hosted 10.282 professionals last year and this year a Procurement Committee was set up under the coordination of ITKIB (Istanbul Textile and Apparel Exporters' Association) with the support of the Turkish Ministry of Trade to further raise the diversity of countries and number of visitors.

19<sup>th</sup> Istanbul International Yarn fair to last for 3 days may be visited at 10.00-18.00 the first two days, and till 17:00 on the last day.