

Giants of the yarn sector meet at TÜYAP

International Istanbul Yarn Fair, where high-performance and high-quality products will be exhibited, opened its doors for the 19th time at Tüyap Fair and Congress Center. The Fair brings together 551 companies and representative offices and over 15,000 visitors from 23 countries, on an area of 40 thousand square meters.

The fair that will present all the innovations in the sector from June 1 to 3, 2023, is the primary commercial meeting of the international yarn sector.

Manufacturers operating in the yarn industry, which is the key raw material of the textile sector, gathered for the 19th time at TÜYAP Fair and Congress Center through the most significant Yarn Fair in Eurasia. In addition to the sector representatives meeting at the official ceremony, the Consul General of India and the Ambassador of India also opened the Indian pavilion at the fair. Held by TÜYAP, the 19th International Istanbul Yarn Fair will present all the innovations in the sector from June 01 to 03, 2023. More than 15 thousand visitors are expected to visit the International Istanbul Yarn Fair where 551 companies will participate. In comparison to 2022, this year's fair grew by 53 percent in the number of exhibitor countries, by 116 percent in the number of exhibitor companies and by 100 percent in square meters. A 25-percent increase, on the other hand, has been achieved in the number of visitors.

Visitors are expected to the fair from all around the world, including but not limited to Belarus, Bulgaria, China, Egypt, France, Germany, India, Indonesia, Iran, Israel, Italy, Japan, Kazakhstan, Korea, Malaysia, Pakistan, Switzerland, Tajikistan, Thailand, the USA, Türkiye, Uzbekistan and Vietnam. As the meeting point of the giants in the yarn sector and local manufacturers, as well as international companies, the fair assumes a key role in the enhancement of export. Exhibitors of the fair can receive financial support from both the Turkish Ministry of Commerce and KOSGEB (Small and Medium Enterprises Development Organization).

The largest and most extensive fair organized specifically for the yarn sector in the Eurasian area, the International Istanbul Yarn Fair maintains its title as the most important trading platform this year. The Fair is expected to make great contributions to the production and export rates of Türkiye, through the commercial activities to be performed afterwards.

New halls added

This year, three more halls have been added to the 19th International Istanbul Yarn Fair, as required by broad participation of sector companies. The Fair will now be held in 7 halls and on an area of 40,000 square meters. A wide range of yarn types are exhibited at the Fair, including but not limited to synthetic-artificial filament fiber yarns, cotton yarns, synthetic-

artificial discontinuous fiber yarns, wool yarns and yarns made of thin or thick animal hairs, plant fiber yarns, and silk yarns, which are listed among the most exported yarn varieties in the yarn sector.

Great interest from foreign countries

Pointing to the great interest shown to the fair from foreign countries, TÜYAP FAIRS AND EXHIBITIONS ORGANIZATION INC. General Manager, İlhan Ersözlü stated, "Our Fairs draw a great interest from both Türkiye and foreign countries. Visitors are registered from 99 countries, mainly from abroad, including European Countries, Russia, Iran, Balkan States, Georgia and Africa regions. In Türkiye, we will also bring together visitors from 67 cities with our exhibitors. As part of the procurement committee program we organize through our Tüyap offices in foreign countries, we will bring together over 50 professional visitors from 8 countries with our exhibitors. In addition to the business opportunities offered by our Fair, it will also satisfy both our visitors and exhibitors by serving as an information-sharing platform. I wish that our Fair brings good luck to our national economy."

From Waste to Yarn; an Adventure of Transformation

The adventure of yarn, starting from the times it was a waste and reaching until the final product, meets visitors at the exhibition hall called "From Waste to Yarn; an Adventure of Transformation" at the foyer. The stages showing how yarns made through recycling of plastic bottles and textile wastes reach the state of a final product are exhibited at the hall. Discovering how the recycled yarns produced by the leading companies in the sector turn into products we use in our daily life, visitors will be able to observe, respectively, first the plastic bottle or textile wastes, then the shredded versions of those products, then yarns made of shredded products and, lastly, the final product.

The 19th International Istanbul Yarn Fair that will last for 3 days can be visited between 10:00 and 18:00 on the first two days, and until 17:00 on the final day.