

## **International Istanbul Yarn Fair Brought Together the Leaders of the Industry Once Again!**

The International Istanbul Yarn Fair, the largest and most comprehensive fair of the yarn industry, brought together 15,267 visitors with hundreds of exhibitors for 3 days and hosted important business connections.

International Istanbul Yarn Fair, where many yarn types such as cotton yarn, wool yarn, viscose yarn, acrylic yarn, nylon yarn, fancy yarn, regenerated yarn were exhibited, opened its doors in Tüyap Fair Convention and Congress Center Istanbul on an area of 50.200 square meters consisting of 8 halls.

### **Commerce spread over a wide geography**

Of the professionals who visited Istanbul Yarn Fair, 27% came from European countries, 29% from Asia and Oceania, 14% from African countries, 10% from the Middle East, 10% from the Balkans and 8% from North and South America. In the fair, which has a large trade volume spread over a very wide geography, buyers from 87 countries had the opportunity to examine products and services under one roof.

### ***"From Nature to Future" we head towards the future inspired by nature***

This year, the "FROM NATURE TO FUTURE" exhibition area, where we reach out to the future with the inspiration we draw from nature, attracted great interest among visitors and exhibitors. In this special area, visitors had the opportunity to examine the yarn qualities more closely by touching the yarns produced with brown, blue and green tones prepared in accordance with the themes of soil, sea and forest, and the fabrics produced from the yarns.

### **The Date for the Next Meeting is Set: Industry Excited for February 13-15, 2025**

After the successful 2024 fair, the sector turned its eyes to February 13-15, 2025. Negotiations with exhibitors have started for the 21st International Istanbul Yarn Fair, which will be held on February 13-15, 2025.