

## Eurasia's Largest Yarn Fair

For the 17th time, the International Istanbul Yarn Fair is preparing to gather its participants and visitors under the same roof. As the 2nd largest yarn fair in the world and the largest in Eurasia, the International Istanbul Yarn Fair brings participants and visitors together on a global scale. The leading innovative and technology-oriented companies presenting the latest technologies and trends in the yarn industry at the fair will provide visitors the opportunity to find the best products at the best prices. The International Istanbul Yarn Fair, which has a finger on the pulse of the global yarn trade, will be held at Tüyap between 27-29 February 2020.

The fair gives manufacturers of knitted and woven fabric, tricots, home textiles and socks the opportunity to find new suppliers and allows its visitors to discover various manufacturers and new products while providing price advantages to manufacturers who wish to reduce production costs.

The fair, where the leading companies of the yarn industry will present their best quality products, both organic and technological, provides numerous advantages for those professionals who want to understand and familiarize themselves with the sector and learn the new applications of the yarn industry. Showcasing the most innovative and high quality yarn, the International Istanbul Yarn Fair opens our country's doors of commerce with abundance overflowing to the whole world and once again becomes the apple of the eye of every textile manufacturer who seeks economical, high quality production conditions.

## Great Success by Istanbul Yarn Fair in 2019

The 16th International Istanbul Yarn Fair organized by Tüyap Fairs, hosting 302 companies and company representatives from 22 countries, welcomed 9,854 visitors in total, 1,752 of them coming from abroad and 8,102 from within Turkey.

During the Yarn Fair, where participants and visitors as well as sector representatives gathered to realize global investments, the leading brands of the sector gained new customers and made global collaborations.

For detailed information about the fair, please visit our website: <u>http://iplikfuari.com/</u>