

The Leading Trade Show of the Industry Focused on Fostering Further Growth

The International Yarn Fair, the only trade show in Türkiye specifically dedicated to yarns, has established itself as the biggest event of its kind globally. Since its inception, the fair has contributed to the textile industry's trade volume and continues to be the preferred show for leading brands in the sector, now in its 21st edition. Scheduled to connect expert companies with professional buyers from February 26 to 28, 2025, the primary objective of this year's trade show remains focused on fostering further growth.

The Only Trade Show in Türkiye Specifically Dedicated to Yarns

The 20th International Istanbul Yarn Fair, tailored for yarn producers, took place in 2024, spanning an extensive exhibition area of 50,000 square meters. As the only fair of its kind in Türkiye, it presented a diverse range of yarn types, including but not limited to cotton, elastane, silk, linen, wool, and polyester. Catering to professional buyers with its wide product selection, the fair also facilitated the exploration of new trends and the introduction of modern yarns crafted through various techniques to potential buyers.

Leading Companies at the Leading Fair of the Industry

The International Istanbul Yarn Fair has established itself as the preferred event for leading companies in the industry, owing to the exceptional synergy created by 20 years of sector-specific expertise and 45 years of experience in fair organization. Renowned for showcasing a wide array of yarns manufactured using cutting-edge technology, the fair continues to attract prominent industry leaders. The 21st edition of the fair, scheduled for February 2025, is expected to occupy an exhibition space exceeding 50,000 square meters and host over 500 exhibitors.

Consistent Growth Will Continue

The Istanbul Yarn Fair has consistently set new records and is poised for continued growth. In 2024, the fair hosted 490 exhibitors and welcomed 15,267 professional visitors from 87 countries within an expansive 50,200 square meter exhibition space. Looking ahead to 2025, the goal is to attract over 500 companies and nearly 20,000 visitors.

The fair is designed to cater to the needs of its visitors not only in terms of quantity but also in terms of quality. With the participation of distinguished international companies and globally recognized firms, the fair's primary objective is to facilitate the interaction between products manufactured in compliance with global standards and potential buyers. Having established itself as a premier trading platform within the industry, the fair will serve as a venue for fostering significant collaborations over the course of three days.