

## **Countdown is on for the Istanbul Yarn Fair 2025!**

International Istanbul Yarn Fair is preparing to bring together the textile world, once again, at Tüyap Fair Convention and Congress Center between February 26-28, 2025. Due to the high demand from exhibitors, 80% of the sales have already been settled. This unrivaled big fair, where the latest trends and innovations in the sector are showcased, breaks its own record every year.

### **Bigger with the 2025 Goals**

Featuring enjoyable workshops and an inspiring exhibition hall for both exhibitors and visitors, the fair is expected to gather over 500 companies and more than 20,000 professionals. Sustainable yarn production and eco-friendly technologies, in particular, will be among the main themes of 2025. International Istanbul Yarn Fair draws attention to the same areas at the fairground.

### **Visitors will "Learn How to Read Weaving" with Firat Neziroğlu**

Fair visitors will "Learn How to Read Weaving!" with the unique narration of the world-renowned tapestry artist Firat Neziroğlu. Mr. Neziroğlu, who continues displaying a modern approach with the light, shadow and gaps he introduced to the traditional weaving art technique in his works, will meet sector professionals during the weaving workshop that will be organized on the second day of the fair. Our guests will enjoy a great experience with the workshop featuring the unique narration of Firat Neziroğlu within the framework of the theme of sustainability. Art in the Texture

The most unique and innovative designs displayed at the Texture Fabric Design Contest organized by the Southeast Anatolian Exporters' Association (GATHIB) with a view to provide an opportunity to the talents who are interested in turning their creativity into products and introduce original and value-added designs to the textile sector will meet sector professionals at the International Istanbul Yarn Fair. Art will be waiting at this special exhibition hall where unique fabrics by contestant and ranking designers will be showcased.

### **Technologies Shaping the Future of the Sector**

International Istanbul Yarn Fair offers unique collaboration opportunities for the professionals and companies operating in the textile sector. Presenting innovative solutions for different types of yarn such as cotton, polyester, viscose, wool and elastane, the fair allows visitors to expand their product portfolios and establish new business bonds. Visitors can also closely view the technologies that shape the future of the sector through sustainability-oriented solutions. Identified as the key raw material of the textile sector, yarns are produced by using new technologies, ensuring compliance with the evolving and changing conditions. Visitors will have the chance to find high-quality products at the fair where thousands of different types of yarn are exhibited together.

### **Textile Sector is in Istanbul**

With its extensive audience of professional visitors from Europe, Asia and the Balkans, International Istanbul Yarn Fair will become the biggest meeting point of the sector also in 2025. Showcasing not only diversified and innovative products, but also the latest trends, the fair will gather thousands of sector professionals. Istanbul, the heart of fashion beating in Eurasia, will once again open its doors to textile professionals.