

The Meeting Point of the Industry: The International Istanbul Yarn Fair Has Concluded with Great Success!

The International Istanbul Yarn Fair, recognized as the biggest yarn fair in the world, successfully attracted 16,921 visitors from 78 countries, achieving a record-high attendance. The event featured 546 exhibitors representing 18 countries. The fair, distinguished by its substantial attendance, provided an exceptional platform for brands that shape the textile industry to present their latest yarn innovations and sustainable solutions. By showcasing cutting-edge products, the fair also served as a vital hub for professionals seeking to enhance their business networks.

Thriving Engagement and a Boom in Visitor Numbers!

The International Istanbul Yarn Fair, experiencing significant growth each day, attracted 16,921 industry professionals from 78 countries and enhanced its trade volume within the sector. Exhibitors were provided with opportunities to establish strong networks on an international scale by showcasing the latest trends in yarn. Bilateral meetings conducted during the fair have facilitated the strengthening of business connections among sector representatives.

The Procurement Committee Program Captivated Attention

The Procurement Committee Program, organized in conjunction with the fair, successfully convened buyers from Ukraine, Belarus, Russia, Croatia, Serbia, Kosovo, Iran, Uzbekistan, and Georgia with Turkish manufacturers. During the course of the fair, a total of 125 minutes were scheduled, allowing the committees to engage in discussions with exhibitors in the B2B lounge, thereby establishing the groundwork for their prospective collaborations. This program provided significant opportunities for companies to expand their business volume within the industry.

Exhibitions and Workshops that Bring Together Textile Professionals

The Texture Fabric Design Contest, organized by the Southeast Anatolian Exporters' Association (GAIB), garnered significant attention due to its innovative and authentic designs. The high-ranking designers showcased their fabrics at the exhibition hall titled "Art Lies in Its Texture" throughout the duration of the fair.

The workshop "Learn How to Read Weaving," conducted by the internationally esteemed weaver Firat Neziroğlu, attracted significant interest from both visitors and exhibitors. By introducing a contemporary perspective to traditional weaving techniques, Neziroğlu inspired professionals in the sector with his presentation, which emphasized sustainability and innovative methodologies.

The Wet Felt and Wooden Mold Print workshops, organized by the Fashion Design Department of Istanbul Aydın University, provided participants with an opportunity to engage in traditional handicraft practices. Attendees had the privilege of learning these techniques under the guidance of master instructors. Each workshop offered unique experiences for professionals, characterized by their interactive formats.

The Industry is Brimming with Excitement for 2026!

The International Istanbul Yarn Fair has once again demonstrated its prominent position within the industry by providing numerous job opportunities and facilitating extensive global participation. Industry professionals are already eager to explore new business prospects at the upcoming fair scheduled for 2026!